2010 Census Com	munications Campaign - Indus	stry Day Registra	tion List				
Company Name	Address	Contact	Title	Phone	Fax	E-mail	Description
ACCEL Corporation	15208 Watergate Road Silver Spring, MD 20905	Stacye Loman	CEO & President	301-879-2095	301-879-7770	sloman@accel-corporation.com	ACCEL is a small minority woman-owned company that offers full-service staffing services with over 40 years of combined and tested experience in recruitment, training and staffing the best talent in the marketplace today. ACCEL has the expertise to handle a comprehensive range of staffing needs. ACCEL provides professionals in four core areas: administrative services, financial and accounting services, management consulting/marketing services, and information & technology services.
AD Rendon Communications, Inc.	5330 Palmetto Woods Dr. Naples, FL 34119	Susana McHugh	President	239-353-5173	239-455-7329	smchugh@adrendon.com	AD Rendon is headquartered in the Washington DC area with with national capabilities. Our agency specializes in the U.S. Hispanic market with over 21 years in national and international marketing expertise. AD Rendon is a small business, woman-owned and 8(a) certified. Our services include: strategic planning, research, creative, media planning/buying,public relations/event marketing, direct marketing and interactive. We have bilingual (English/Spanish) and bicultural capabilities.
Advertising Age	814 National Press Building Washington DC 20045	Ira Teinowitz	Washington Bureau Chief	202-662-7214	202-638-3155	ira@crain.com	Advertising Age magazine, owned by crain communications
Akamai Technologies	10790 Parkridge Boulevard Suite 350 Reston, Va. 20191	Gary Lennon	Channel Manager	703-621-4046	703-621-4101	glennon@akamai.com	
Arnold Worldwide	1600 International Drive McLean, VA 22102	Kelly Edwards	Manager, Business Development	703-288-7315	703-288-7490	kedwards@arn.com	Arnold is one of the most highly awarded agencies in the world, with a client roster that includes well-recognized brands like truth®, Royal Caribbean, RadioShack, and Hershey's. Globally, Arnold Worldwide Partners consists of 13 offices in 7 countries. Arnold represents one of the lead agencies in the system, with four fully integrated service offices in the U.S.: the Boston headquarters, New York, Washington D.C. and St. Louis as well as five additional service offices.
Aurora Publishing, LLC	2300 Engel Dr. Albuquerque, NM 87107	Melanie Patten Fritzsche	CEO	505-888-4894		melanie@aurorapublishing.com	Aurora Publishing, LLC is a Native American woman owned commercial printing company. We print letterhead, envelopes, postcards, brochures, magnets and on Clingz. Printing that works! Visit our website at www.aurorapublishing.com
Avenues Inc.	42809 Vestals Gap Dr. Ashburn VA 20148	Sal Gupta	President	571-435-3192	802-609-5574	sal@avenuesinc.com	Providing Asian print and broadcast media outlets within USA, enabling private and government agencies to reach Asian immigrant population effectively. Assist in selecting the right Asian media vendor for American companies
BBDO	1285 Avenue of the Americas New York, NY 10019	Juliane Negroni	Vice President, New Business Director	212-459-6693	212-459-6866	juliane.negroni@bbdo.com	BBDO New York is part of BBDO Worldwide, the third largest global agency network. In 2005, BBDO was named Agency of the Year by the leading industry trade publications including Advertising Age, Adweek and Campaign. In fact, New York City Mayor Bloomberg proclaimed January 10, 2006 as "BBDO Day" in New York in recognition of this accomplishment. BBDO has also been the most awarded agency network in the world for the past seven years, according to The Gunn Report.

2010 Census Com	munications Campaign - Indus	stry Day Registra	tion List				
Company Name	Address	Contact	Title	Phone	Fax	E-mail	Description
BBDO Atlanta	3500 Lenox Road Suite 1900 Atlanta, GA 30326	Jeff Upshaw	EVP, Chief Strategy & Operating Officer	404-841-1806	404-751-1965	jeff.upshaw@bbdoatl.com	BBDO Atlanta, founded in 1951, is part of the BBDO North American network. Our billings for 2005 were \$652,000,000 with 170 employees. Services include account management, creative, account planning and research, broadcast and print production, traffic and digital production. We provide translation services in several ways: contracting through companies who specialize in this service or contacting one of our Omnicom minority partners for a particular expertise. We have no geographic limitations.
BDTI	8246 Carters Lane Suite 100 Millersville, MD 21108	Denise Desien	President	301-642-8807	410-647-9323	<u>ddesien@bdti.com</u>	Business Development Technologies, Inc. (BDTI) was created to support companies in their business development efforts. BDTI is supporting several small minority businesses in their State & Local and Federal efforts.
BETAH Associates, Inc.	7910 Woodmont Ave. Suite 1450 Bethesda, MD 20814	Joy Nathan	Director, Communications and Information Services	301-657-4254	301-657-4258	jnathan@betah.com	BETAH Associates, Inc. is a small, disadvantaged, woman-owned business founded by Wilhelmina Bell-Taylor as a sole proprietorship in 1988, and subsequently incorporated in the State of Maryland. The firm provides marketing, communications, outreach, management consulting, and facilities management services on a local, regional, and national basis. English and Spanish are the principal languages.
Burrell Communications	233 N. Michigan Avenue Suite 2900 Chicago, IL 60601	Djuana Stoakley, PhD	Senior Manager, Strategic Planning & Research	312-297-9839	312-297-9601	dstoakley@burrell.com	Winner of Advertising Age 2005 Multicultural Agency of the Year Award, Burrell was founded in 1971 by Thomas J. Burrell. Co-CEO's Fay Ferguson and McGhee Osse, both African-American females, are responsible for agency leadership, management and strategic vision. Burrell is a full-service marketing communications company headquartered in Chicago, with a second office in Atlanta. The 135-person shop, which became strategically aligned with Publicis in 1999, focuses on African American consumers.
Burson-Marsteller	1801 K St.,NW, Suite 1000-L Washington, DC 20006	Mary Crawford	Managing Director	202-530-4607	202-530-4512	Mary_Crawford@was.bm.com	Full-service global PR firm. U.S.offices: Washington, Richmond, N.Y., Chicago, Dallas, Austin, Miami, L.A., Sacramento, San Francisco, San Diego and Pittsburgh. Plus grassroots network in every state through wholly owned subsidiary Direct Impact. Owned by Y&R Brands. Public and consumer education, market research, interactive communications, materials development, media relations, advertising, direct outreach. Along with affiliates, capabilities in more than a dozen languages used in U.S.
C3 Group	455 Broadway, 4th Floor New York, NY 10013	Melvin Wilson				mel@c3grp.com	
Campbell Mithun	222 South 9th Street Mpls, MN 55402	Donna Wiederkehr	SVP	612-347-1486	612-347-1017	dwiederkehr@cmithun.com	Campbell Mithun is a full service marketing communications company. We are a member of the IPG family of agencies. Our headquarters are in Minneapolis with offices in New York and California. We are partners with approximately 23 clients throughout the country.
Campbell-Ewald	30400 Van Dyke Ave. Warren, MI 48093	Jeff Seregny	EVP, Account Director	586-558-6094	586-558-6584	jseregny@campbell-ewald.com	integrated, national communications agency with over \$2.4 billion in billings. Offer a complete range of commmunications services including advertising, custom publishing, direct marketing, digital communications, event marketing, media planning/buying,and more, plus a variety of specialty services such as public and media relations, social marketing and diversity (native language) marketing. We have a very large federal government practice serving the US Navy, USPS, FCIC, & US Mint.

2010 Census Comr	nunications Campaign - Indus	stry Day Registra	tion List				
Company Name	Address	Contact	Title	Phone	Fax	E-mail	Description
Capstrat- Washington	1133 Connecticut Ave, NW Suite 500 Washington, D.C. 20036	Frank Hill	Director of Government Relations	202-464-8805	202-464-8802	fhill@capstrat.com	We represent the interests of businesses, universities, research organizations, nonprofit organizations and governments before Congress, federal agencies and the NC General Assembly. Our services range from legislative and executive branch advocacy to business development.
Carol Molla Van Horn	1102 West Abingdon Drive Alexandria, VA 22314	Carol M. Van Horn	Consultant	703-548-8698		carolvanhorn@comcast.net	
Casals International, Inc.	1199 Fairfax St. 3rd Floor Alexandria, VA 22314	Beatriz Casals	President	703-920-1234	703-9205750	bcasals@casals.com	
CBAIA	2911 Forest Rd Partlow, VA 22534	Carl Lawson	President	804-448-9740	888-448-9740	info@cbaia.com	CBAIA was established in August of 2005 as a Soin Parlow, Spotsylvania County, VA and is a Minority SDVOSB. CBAIA's core focus is Logistics Planning with light IT focus and has 3 employess. To this end CBAIA was recognized by DoD for its contribution to the GWOT in support of elections in a foreign country. CBAIA principaly markets to the DoD in the Northern Va area. In order to maintain a competitive edge we have recently begun marketing to other Federal, State and Local governments.
Chisholm Consulting, Inc.	1127 High Ridge Road #316 Stamford, CT. 06905-1203	Sam Chisholm		203-968-0187		schisholm@chiscon.com	www.chiscon.com
Circulation Experti, Ltd.	707 Westchester Ave Suite 309 White Plains, NY 10604	W. Garrison Jackson	President & CEO	914-948-8144	914-948-1332	garrison@experti.com	Multicultural Marketing agency founded in 1968. Wholly Black-owned, the firm is in its second generation of family leadership. Numerous past and current Fortune 1000 clients include; IBM, Kodak, Colgate, JPMorgan Chase, General Motors and the Centers for Disease Control. Public relations, advertising, promotions and crisis management. Servicing the entire United States and the Caribbean.
Clear Channel	1801 Rockville Pike 6th Floor Rockville, MD 20852	Nick Martinelli	Manager, Federal Business Development	301-255-4372	301-255-4314	nickmartinelli@clearchannel.com	 Federal Contractor-Large Business Own and operate over 1200 radio stations in over 200 US markets Own and operate outdoor media division Hispanic Radio and Hispanic Outdoor media division Foreign Language capability Diversity capabilities - African-American, Hispanic, etc.
CMS Partners LLC	121 West 27th Street Suite 504 New York, NY 10001	Fernando Fernandez	Partner, Chief Client Officer	646-638-4373	646-638-4347	ffernandez@cmspartners.net	We are a full service marketing and advertising firm providing in-language, in-culture and English language communications programs to reach all segment of the U.S. Hispanic market. We are independent and minority-owned - SDB certified (SDB tracking #:WE00001-0000626). We provide our clients with total advertising solution: marketing, creative, media planning/buying, direct marketing, interactive, public relations and promotions. We have 15 people on statff and currently billing \$10 million.
CommCore Consulting Group	1133 21st Street, NW 3rd Floor Washington, DC 20036	Amy Doman	Office Manager & Client Relations	202-659-4177	202-659-0282	adoman@commcoreconsulting.com	CommCore Consulting Group is a privately held specialty communications firm serving businesses, government agencies, and non-profit organizations around the world. For the past 20 years, the company has specialized in communications training, message development, communications strategy, and crisis planning and response services. CommCore is headquartered in Washington, D.C., and has offices in New York City and Los Angeles with affilates in Europe. Services offered in multiple languages.

2010 Census Com	munications Campaign - Indu	istry Day Registrat	tion List				
Company Name	Address	Contact	Title	Phone	Fax	E-mail	Description
Creative Civilization - An Aguilar/Girard Agency	106 Auditorium Circle, 2nd Floor San Antonio, TX 78205	Gisela Girard	President / COO	ext. 138	210.227.5999	ggirard@creativecivilization.com	 full-service marketing/communications company experienced in the General Market, Hispanic Market and B2B Market English and Spanish language capabilities Headquartered in San Antonio, TX principal Market is Texas experience servicing the entire country independently-owned by Gisela Girard and Al Aguilar Texas HUB Certified, MBE, SBE, woman, and Hispanic-owned 30-person staff in public relations, media, creative, research, promotions, event planning and account service
CultureLab LLC	5600 W. Lovers Ln. Suite 116-318 Dallas, Texas 75209	Kevin Walker	Chief Operating Officer	214-358-4244	214-358-4404	kevin@culturelabcreative.com	We are a global and contemporary communications services company. We specialize in targeting multicultural youth and those who live the "urban" lifestyle. Lifestyle Research and Creative production are our areas of expertise. There are 3 principals, and combined, we have 20 years of advertising, research, and marketing experience. The LLC was formed this year and we have one major Client, Nokia, the Finnish cell phone maker. Language capapbilities, English, Spanish, and Portugese.
d.Expósito Communications	Member of DGroup, LLC c/o Newman & Newman 460 Park Avenue - Floor 21 New York, NY 10022	Daisy Expósito- Ulla	President	646-537-5795	212-410-3649	daisyexposito@msn.com	marketing and advertising consultancy firm, specializing in Multicultural Markets with a focus in U.S. Hispanic markets. We are a woman/minority owned organization. Daisy Expósito-Ulla, principal of the firm has over 25 years of experience in Multicultural Communications. In her previous position as Chairman/CEO of The Bravo Group, she led the U.S. Hispanic effort for Census 2000. She was directly responsible for leading the strategy and execution of the U.S. Hispanic Advertising effort.
Danielle Ashley Communications	111 E. Wacker Drive Suite 990 Chicago, Illinois 60601	Althea A. Billins	Engagement Marketing Manager	312-240-9900 Ext 336	312-240-9901	ABillins@danielleashley.com	
Data Management Group	2 Eaton Street, Suite 900 Hampton, VA 23669	Samantha Ferrie		704-451-5497	704-799-7069	samantha.ferrie@datamanagementgroup.com	DMG is a business intelligence training and consulting partner with approximately 52 employees. We are small business certified, 8(a), womanowned, GSA 70 & 36 schedules, GSA Fast 2, STARS GWAC, ATLAS GWAC providing services to government and commercial accounts throughout the country, including data integration, performance management, planning & budgeting, reporting, data migration, & business process engineering. Software partners include Business Objects, Cognos, Geac, Hummingbird.
Design To Delivery Inc.	7910 Woodmont Ave. Suite 540 Bethesda, MD 20814	Christy R. Roach	Director of Bus. Dev.	301-657-4440	301-657-4499	<u>croach@d2dinc.com</u>	Design To Delivery Inc (D2DInc) brings private-sector best practices to public-sector organizations at the federal, state, and local levels across the US. We use proven processes and methodologies to meet the unique needs and constrained resources of the government sector. Our services include: -Marketing -Strategic Planning & Research -Communications Materials Design & Creation -Graphic Design -Web Site Development -Promotional Items SB, WOB, MOB, with 8(a) awaiting approval.

2010 Census Com	munications Campaign - Indu	stry Day Registra	tion List				
Company Name	Address	Contact	Title	Phone	Fax	E-mail	Description
Digitellink Group	8300 Greensboro Drive Suite 800 McLean, VA 22102	Owen Pigott		703-880 5245		opigott@cox.net	Digitellink Group (DTLG) is a joint venture of 10 small businesses located in various cities in the US. DTLG provides IT services principally to Federal Government organizations.
DRAFT	919 Third Ave New York, NY 10022	Charlee Taylor- Hines	SVP, Group Account Director	212-546-8643	212-546-7803	ctaylorhines@draftnet.com	Largest Direct Response Agency in the U.S. Has general market and Multicultural capabilities. Also does brand advertising, digital and event marketing.
Draft Inc.	633 N. St. Clair Chicago, Illinois 60611	Greg Chadwell	SVP, Group Account Director	312-397-2745	312-944-3566	gchadwell@draftnet.com	We specialize in the marketing disciplines that are most effective at engaging consumers and changing behavior (direct and online marketing, retail and grass root events). We have extensive government experience as AOR for the United States Postal Service. We are respected in the industry, receiving 5 out of 5 stars from Ad Age two years in a row. Headquartered in Chicago, Draft is owned by the Interpublic Group of Companies (IPG) and has other local offices in New York & Los Angeles.
ECU Communications, LLC	6412 Overcoat Lane Centreville, VA 20121	Jackie Krick	President	703-981-7145	703-981-7145	jackie@ecucomm.com	ECU Communications, LLC (ECU) is a multi-faceted marketing communications firm headquartered in Northern Virginia. We have a unique and powerful approach to the business of marketing communications allowing us to create the very best and most effective programs from accurate, strategic predicates.
							We possess broad expertise in outreach, recruitment and awareness campaigns for general and multicultural audiences. ECU is an MBE and Woman-owned firm.
EEI Communications	66 Canal Center Plaza Suite 200 Alexandria, VA 22314	Eric Brown	Account Executive	703-683-0683	703-683-4915	ebrown@eeicommunications.com	EEI Communications (Editorial Experts Inc.) provides publication, editorial, staffing, consulting, training, and new media services. We are a small woman owed company on GSA schedule. We can work with customers any where in the USA. We have second office located in Silver Spring, MD. EEI can language services in Spanish and French. We can provide any type of service the deals with publications, print or electronic.
Emerald Strategies, Inc.	21 Eighth Street, SE Washington, D.C. 20003	Kathy McShea	President	202-543-2112	202-543-2922	kathy@emeraldstrategies.net	Emerald Strategies, Inc. is a women owned small business based in Washington, D.C. We provide management consulting services geared to communication professionals in the public sector. We primarily work in the DC area, but we also travel as required. We offer three tracks of services: (1) media training (2) Web consulting, including usability testing, governance, design and online marketing (3) print media, including graphic design and offline marketing.
ESRI	8620 Westwood Center Dr. Vienna, VA 22182	Kurt Eckerstrom	Federal Account Manager	703-506-9515	703-506-9514	keckerstrom@esri.com	ESRI is the world leader in the geographic information system (GIS) software industry. Our business involves the development and support of GIS software for all types of organizationsfrom the one-person office to multinational corporations to innovative enterprise IT solutions. ESRI provides powerful GIS solutions to more than 300,000 clients in more than 200 countries. www.esri.com

2010 Census Communications Campaign - Industry Day Registration List											
Company Name	Address	Contact	Title	Phone	Fax	E-mail	Description				
Event Strategies, Inc (ESI)	211 N. Union Street, Suite 220 Alexandria, VA 22314	Ellena Talbott	Marketing Manager	703-684-0025	703-684-0015	ellena@eventstrategiesinc.com	ESI is an Alexandria, VA event-based communications company. We are General Services Administration (GSA) Schedule Contractor and a small business with an exceptional record of producing exciting and relevant programs that capture the attention of attendees, the media, and outside observers. Our management team has worked together since 1998 and has nearly 30				
							years of event management experience including leadership roles in political advance, audio-visual and décor production and conference				
Fleishman-Hillard Inc.	1615 L St., N.W. Suite 1000 Washington, D.C. 20036-5610	Bill Garber	Senior Vice President & Senior Partner	202-828-8879	202-296-3977	garberb@fleishman.com	Fleishman-Hillard (FH) is a full-service strategic communications firm with a record of 60 years of results and superior client service. We are members of the Omnicom network of communication companies. Our client roster includes a mix of government, nonprofit, and corporate accounts. FH operates 83 offices in the United States, Canada, Europe, Asia Pacific, Latin America, and Africa, including an office in Washington, D.C. We have deep experience implementing programs in multiple languages.				
Foote Cone & Belding New York	100 W. 33 St. New York, NY 10001	Wendy Glass	Management Director	212-885-3170	212-885-3300	wglass@fcb.com	FCB NY, the headquarters of the Foote Cone & Belding Worldwide network is a full service marketing/communications agency and a business unit of the Interpublic Group of Companies (NYSE:IPG). FCB is one of the world's largest marketing communications networks with offices in 110 countries				
Frank Strategic Marketing	8320 Main Street Ellicott City, MD 21043	Gerry Frank	CEO and Chief Creative Officer	410-203-1228	410-203-2002	gfrank@frankbiz.com	Frank Strategic Marketing is a marketing communications firm specializing in branding, creative strategy & services, integrated multi-media communications, and communications strategy for print & online media. We work in several vertical markets with local, regional and national B-to-B, B-toC, and B-to-G clients to help them meet and exceed their marketing goals. With a staff of 14, we manage all creative, account service, PR, educational outreach and print & multimedia production in house.				
Free Range Consultants, LLC	8840 Stratford Court Owings, MD 20736	Mike Keister	Managing Partner	202-320-1639	301-513-5678	mkeister1@comcast.net	Free Range Consultants (FRC) is a registered Veteran Owned Company with 8 employees. FRC provides management capabilities, GIS support, and Portugese translation capability. FRC provided support nationwide				
Fusión Multicultural	2000 No. 14th Street Suite 460 Arlington, VA 22201	Ana María Boitel	Managing Director	703-528-8898 ext. 201	703-528-8833	amboitel@fusion-mc.com	Hispanic owned & managed full service marketing & advertising agency. 5 staff members from various Latin American countries - important since US Hispanic population includes people from 20 countries, plus Puerto Rico, ea. w/ specific nuances to their culture. Owners: R.Gordon,E.Zavala. Languages: Eng.+Spa. Market: National. Responsible for Hispanic component of Census 2000 National Advertising Recruitment Campaign. Changed name from ZGS to Fusión Multicultural in 2005.				
G&G Advertising	2804 3rd Ave North Billings, Montana 59101	Michael Gray	President/CD	406-294-8113	406-294-8120	mgray@gng.net	G&G Advertising is a 100% American Indian owned company. G&G an 8(a), has a GSA Scheudle, minortiy certified company. G&G specializing in commnincations, advertising and PR in "Indian Country". G&G located in heart of "Indian Country", offices in Albuquerque, NM and Billings, MT. G&G has experince working with federal agencies such as Census, SBA, Bureau of Indian Affairs - Eduction and Law Enforcement. Offfice of Special Trustee, IHS, Smithsonian, CDC and ONDCP.				

2010 Census Com	munications Campaign - Indu	stry Day Registra	tion List				
Company Name	Address	Contact	Title	Phone	Fax	E-mail	Description
Garcia 360	719 South Flores San Antonio, Texas 78204	Janine Cornelius	Business Manager	210-222-1591	210-222-9986	janine@garcia360.com	Garcia 360 is a full-service creative communications agency (100% small business minority-owned), , specializing in the U.S. Hispanic market. Our services include, but not limited to, social cause marketing, auto, health, financial, insurance, retail, pharmaceutical and beverage. We have experience working on federal government accounts, and are experienced with government processes and clauses required. Strat. plan./research/creative/media plan&buy/pr/promo&events are main disciplines.
Global Village Communications	1433 Powhatan Street Alexandria, VA 22314	Mr. Ashley L. Hawken	Vice-President / Executive Producer	703-836-8208	703-836-8297	gvcom@mindspring.com	Global Village Communications (GVC) is a full service multimedia production, marketing and strategic communications company. A small business with a worldwide outlook, GVC has strong capabilities in the development and implementation of complex and comprehensive public education and advocacy campaigns and marketing, together with a wide variety of media products including printed material (news articles, brochures, position papers, press releases), video programs, public service announcements and advertisements, radio and television programming and related products.
							Our three founding partners are veterans of the former U.S. Information Agency and have produced programming for audiences in almost all regions of the world. We speak many languages and one area of expertise is GVC's extensive production of language versions of audiovisual products. Prime examples are the scores of programs converted into Russian, Spanish, French, Arabic and other languages for department of State videos on topics ranging from Iraq Reconstruction video news releases to
GlobalHue	300 Park Avenue South, 6th floor New York, NY 10010	Christopher Campos	EVP, Director of Client Services	917-344-1622	917-344-1616	ccampos@globalhue.com	GlobalHue is the largest multicultural advertising agency in the United States, with capitalized billings of over \$470 million. Our targeted expertise in reaching African American, Asian and Latino consumers under one roof sets us apart from our competition. GlobalHue has offices in the West Coast (Long Beach, CA), the MidWest (Southfield, MI) and in New York City. Our 180+ employees are a reflection of Diverse America - sharing both a personal and professional passion for our work.
Gordon C. James Public Relations	1900 M Street, NW, Suite 810 Washington, DC 20036	Michael Krull	Principal	202-293-1988		mkrull@gcjpr.com	Full service public relations, event management and govt affairs firm based in Phoenix, AZ and DC. For profit, Vietnam veteran-owned small business. English/Spanish. Nation-wide service, but concentration of resources in South, Southwest, Midwest and East Coast.
GreenTarget Global Group, LLC	222 North LaSalle Street Suite 1960 Chicago, IL 60601	Daniel J. Reid	Chief Executive Officer	312-252-4101	312-252-4110	dreid@greentarget.net	GreenTarget Global Group is a full-service PR and marketing communications firm based in Chicago with additional offices in New York, San Francisco and London. Through its proprietary network of affiliated agencies in advertising, e-marketing, event marketing, graphic design and prodution, GreenTarget offers a complete array of integrated services to address any communication challenge. Our primary focus is on business audiences, which we believe can be an integral part of the 2010 campaign.

2010 Census Com	munications Campaign - Indus	stry Day Registrat	ion List				
Company Name	Address	Contact	Title	Phone	Fax	E-mail	Description
Health Policy & Social Marketing	100 Apple Grove Road Silver Spring, MD	Audrey Spolarich	President	301-261-1111		aspolarich@comcast.net	Health Policy & Social Marketing is a small business based in Silver Spring, MD. We specialize in policy consulting, research, writing and progrm management, evaluation and integration. We bring more than 30 years of policy experience in federal, state, and local governments and the private and non-profit sectors. Our servie areas are consulting, writing, research, survey design and execution, program evaluation and metrics, social marketing campaigns and hands on advocacy with interest groups.
Hill & Knowlton	600 New Hampshire Ave, NW Suite 601 Washington, DC 20037	Diana Wood	Manager, Business Development & Marketing	202-944-5108	202-337-3538	diana.wood@hillandknowlton.com	Hill & Knowlton is a global full-service public relations and communications firm serving governments, non-governmental organizations and Fortune 500 clients around the world.H&K is the third largest full-service communications consultancy in the world,with more than 73 offices in 38 countries,in these regions:Asia Pacific, Canada, Europe, Middle East & Africa, Latin America, and the U.S. We provide these services: Corporate, Health & Pharma, Marketing, Media, Public Affairs, & Tech.
Hill Marketing Company	443 Adams Dolton IL 60419	Eugene Hill	Owner	708-841-7438	773-476-4491	ehill@hillmarketingco.com	Hill Marketing is a promotions, sports promotion, event marketing, public relations, mobile marketing, marketing research and opinion polling, media buying, direct marketing and advertising firm. We operate in the midwest and western regions of the US. Our staff includes AFrican-Americans, Mexican Americans, Irish Americans and Polish Americans.
Home Front Communications	1620 I Street, NW Suite 520 Washington, DC 20006	Paul Frick	Partner	202-232-3662	202-232-3662	Frick@homefront.tv	Home Front Communications is a small broadcast public relations firm speciallizing in outreach to television and radio broadcasters in local markets. Home Front is a small business with fewer than 30 employees. We have capabilities to handle outreach to English and Spanish language television and radio stations as well as offer full video production services.
Horne Creative Group, Inc.	13800 Coppermine Road Herndon, VA 20171	Phyllis Horne	CEO	703-966-6227		phyllis@hornecreativegroup.com	Small woman-owned communications company specializing in award-winning marketing and advertising for a variety of government agencies, in the areas of IT, HR, health, recruitment. Services provided include consulting, copywriting, design, branding, all print, visual, audio, web and multimedia. All languages (via specialized contractors) and serve clients in the entire western hemisphere geographical areas.
Image Media Services, Inc.	7927 Jones Branch Drive Suite 150 N McLean, VA 22102	Lee Proctor	Executive, Vice President	703-893-8080 ext 1006	703-893-9480	leeproctor@imsja.com	Image Media Services, Inc. is a minority woman owned, 8(a) certified small and disadvantaged business. The company is a full-service advertising and marketing communications company, with a specialization in advertising for diverse audiences. Our language capabilities allow us to reach any target audience. We have numerous recruitment advertising clients.
Interpublic Group of Companies	1114 Avenue of the Americas 18th Floor New York, New York 10036	Marjorie Altschuler	Chief Growth Officer	212-704-1285	212-403-7722	marjorie.altschuler@interpublic.com	Interpublic Group is a U.S. based global provider of marketing communications services from traditional full-service advertising to branding, branded entertainment, new media and multicultural marketing delivered in-culture and in-language.

2010 Census Com	munications Campaign - Indus	try Day Registrat	tion List				
Company Name	Address	Contact	Title	Phone	Fax	E-mail	Description
IQ Solutions	11300 Rockville Pike Suite 901 Rockville, Maryland 20852	Edna Kane- Williams	Senior Vice President	301-984-1471	301-984-4416	ekanewilliams@iqsolutions.com	IQ Solutions has combined its expertise in health education, communications, and information dissemination to successfully support both governmental and nongovernmental entities since the company was founded in 1993. As a woman and Hispanic owned business, we offer a one-stop, full-service resource for research, campaign planning, media buying, nationwide coalition building, campaign evaluation, and creative services. Offer Spanish translation for print and electronic media products. 170 staff
IW Group, Inc.	8687 Melrose Avenue Green Building, 5th floor, Ste- G540 West Hollywood, CA 90069	Bill Imada	Chairman	310-289-5500	310-289-5501	bimada@iwgroupinc.com	Founded in 1990, IW Group, Inc. is a full-service, fully integrated marketing communications firm that specializes in reaching the growing Asian and Asian Pacific American communities in the United States. IW Group, Inc. has offices in Los Angeles, San Francisco and New York. Our service includes advertising, public relations, event marketing, sales promotion, sales training and event marketing in 8 Asian languages. The agency has 50 professionals.
Jack Morton Worldwide	498 Seventh Avenue New York, NY 10018	Ryan Keeton	Manager - Strategic Planning & Business Development	212-401-7352	212-401-7010	ryan keeton@jackmorton.com	Jack Morton Worldwide is a global experiential marketing agency that helps the world's leading companies build brands by inspiring their employee, business, consumer and public audiences. With expertise in internal branding, BtoB marketing, consumer marketing and public events, Jack Morton is an end-to-end partner in conceiving and executing experiential marketing campaigns. Founded in 1939, Jack Morton has a staff of 600 employees throughout the United States, Europe and Asia-Pacific.
JAM Communications, Inc.	1638 R Street, NW Suite 400 Washington, DC 20009	Neil Griffin	President	202-986-4750 ext. 11	202-232-9146	Neil@jamagency.com	JAM Communications, Inc. is a Washington, DC direct marketing, communications and branding agency providing services to b-to-b, b-to-c and b-to-g clients nationwide. JAM employees twelve employees, two of whom are native Spanish speakers. JAM's services include marketing resaearch and strategic planning, copywriting, graphic design, web design, direct mail and email campaign implementation, media aquisition/planning. Current clients include Microsoft and American Society of Civil Engineers.
JDG Communications, Inc.	7389 Lee Highway, Ste 200 Falls Church, VA 22042	Len Johnson	President	703-207-0933 x101	703-207-0825	ljohnson@jdgcommunications.com	JDG Communications is a 26- year old, veteran-owned small business providing marketing communications, branding, outreach and awareness campaigns with a national scope for commercial Federal agencies. Our signature successes include outreach for the FTC National Do-Not-Call Registry, Web site branding, development and launch of the FTC OnGuardOnline.gov Web site, and branding for the U.S. Agency for International Development. We have resource partners to provide multilanguage communications.
JWT		Jay Cronin	Management Director	404-365-7406	404-365-7499	jay.cronin@jwt.com	JWT is the largest advertising agency in the world. We are owned by WPP which also owns Hill and Knowlton (PR), MindShare (media research planning and buying), Millward Brown (Consumer Research)and UniWorld Group (Diversity Advertising). JWT successfully services two of the largest and most complex communications programs on the GSA Schedule with the United States Marines and FEMA's NFIP program. We service the US and worldwide accounts with a full network of offices in the US and abroad.

2010 Census Com	munications Campaign - Indus	stry Day Registra	tion List				
Company Name	Address	Contact	Title	Phone	Fax	E-mail	Description
Kearns & West	1425 K Street, NW Washington, DC 20005	Steven McAllister	Director of Business Development	202-535-7800	202-535-7801	smcallister@kearnswest.com	SERVICES PROVIDED: PUBLIC AFFAIRS, PUBLIC INFORMATION, COLLABORATIVE PLANNING, COMMUNITY RELATIONS, MEDIA RELATIONS, RESEARCH, EXTERNAL ISSUES AUDITS, GOVERNMENT PMO SUPPORT, ENVIRONMENT, ENERGY, BUSINESS, TELECOMMUNICATIONS, WASTE MANAGEMENT Business Size/Ownership: Small Woman Owned Business Language Capabilities: English (rely on partners for additional languages) Principal Markets: Federal Government, Environment, Energy, Business, and Telecommunications
Kelley Chunn & Associates	Hibernian Hall 184 Dudley Street, Suite 106 Boston, MA 02119	Kelley Chunn	Principal	617-427-0997	617-427-3997	kc4info@aol.com	Kelley Chunn, owner of Kelley Chunn & Associates, runs a 15 year old certified (State Office of Minority & Women's Business Assistance) consultancy, which does multicultural and causerelated PR and marketing. It is a 3 person shop.Services: strategic planning, campaign development, media relations, community outreach, audience development, event management and training,Spanish/Asian translations.Chunn serves government, nonprofit and corporate clients in local, regional and national markets.
Kelly, Anderson & Associates	424 N. Washington Alexandria, VA 22314	Michelle Salta	Principal Associate	703-518-8828	703-518-8868	msalta@kellyanderson.com	Founded in 1984, Kelly, Anderson & Associates is a government solutions consulting firm. A small business with an employee shared ownership program, Kelly Anderson provides consulting services to both the private and public sector on a variety of issues from federal procurement to human capital assessment. The firm is solely an english speaking one, providing services in the continental United States and the United Kingdom.
Ketchum	2000 L Street, NW Suite 300 Washington, DC 20036	Kimberly Derwinski	Vice President/Group Manager	202-835-9499	202-835-8879	kimberly.derwinski@ketchum.com	Ketchum is a large-business, world-wide public relations agency owned by Omnicom. The agency has ten offices across North America. Ketchum is a full-service PR agency that offers everything from strategic communications planning and media relations, to design and creative services. Ketchum has a research-based, systematic process for developing and implementing programs that reach the intended audience. The agency has experience working in multiple languages including Spanish and Mandarin.
La Agencia de Orci & Asociados	11620 Wilshire Blvd 6th Floor Los Angeles, CA 90025	Dana Gorbea- Leon	Project Coordinator, New Business Development	310-622-4618	310-478-3587	dgleon@laagencia.com	La Agencia de Orcí is a marketing agency specializing in the U.S. Hispanic market with offices in Los Angeles, Chicago and New York, servicing the entire U.S. Our principal markets are telecommunications, automotive, and insurance. A privately owned corporation, our capitalized billings for 2004 was \$118 MM. Our services include consulting, account planning, research, creative development, production, media planning & buying, direct marketing, online services, public relations, promotions and retail services and language services and are provided in English and Spanish.
Labou Marketing Services, LLC	616 Hal Street Huntsville, AL 35805	Brinda Bouldin	President	256-539-3585	256-539-3582	lbmco@bellsouth.net	

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Company Name	Address	Contact	Title	Phone	Fax	E-mail	Description
Leo Burnett USA	35 West Wacker Drive Chicago, IL 60601	Rebecca Clarkson	VP/Account Director	312-220-5708	312-220-6550	rebecca.clarkson@chi.leoburnett.com	We are owned by Publicis Groupe. While we are headquarted in Chicago, we have 94 offices in 86 countries. This includes North America, EMEA, Asia-Pacific and Latin America. We offer advertising, marketing services, public relations, and media buying/planning through an integrated partnership with our sister agencies Arc Worldwide, Starcom and MS&L. We also partner with our sister company, Lapiz to service the hispanic community.
Live Nation	5335 Wisconsin Avenue, Suite 850 Washington, DC 20015	Mital Gandhi	Manager, National Sales & Marketing	202-721-7279		mitalgandhi@livenation.com	Live Nation is a leading live content and distribution company focused on creating superior experiences for artists, performers, corporations and fans. Live Nation owns, operates or has booking rights for 150 venues worldwide and promoted or produced over 20,000 events in 2005. Live Nation is headquartered in Los Angeles, California. Live Nation is listed on the New York Stock Exchange, trading under the symbol "LYV." More information about Live Nation and its businesses is available at www.LiveNation.com.
LM&O Advertising	2000 North 14th Street Arlington, VA 22201	Nora Petitt	Account Supervisor	703-797-7110	703-875-2199	norapetitt@lmo.com	LM&O Advertising is a full service ad agency. We are a privately owned, mid-size agency with 47 employees located in the Wash Metro area. Our principle clients include the Army and Air National Guard, Metro and Chevy Chase Bank.
LM&O Advertising							
M. Davis and Company, Inc.	1520 Locust Street 3rd Floor Philadelphia, PA 19102	Louisa Elfman	Project Coordinator	215-790-8900	215-790-8930	louisa@mdavisco.com	M. Davis and Company, Inc., is a market research and consulting firm that provides complete services from project conception through implementation. We aim to ensure that our clients receive a high return on information (ROInfo™) by employing our unique perspective and market insights. We help clients make the most of their opportunities and implement solutions based on the information we provide.
Market Strategies, Inc	1725 Duke Street Suite 530 Alexandria, VA 22314	Jack Fyock	Vice President	703-229-5206	703-229-5219	jack_fyock@marketstrategies.com	Market Strategies, Inc. (MSI) is a full-service custom and syndicated research and strategic consulting firm with extensive experience across select service areas. Established in 1989, MSI goes above and beyond in delivering unparalleled insight, innovative tools and unique solutions that positively impact clients' ability to succeed. MSI is the 19th largest research firm in the US according to "Honomichl Top 50," published in the June 2005 issue of Marketing News.
MAYA Advertising & Communications	1028 33rd Street NW Suite 200 Washington, DC 20007	Luis Vasquez- Ajmac	President & CEO	202-337-0566	202-337-0548	<u>luis@mayadc.com</u>	MAYA is a leading Latino-owned, full-service, national marketing agency based in Washington DC. With two decades of exemplary service meeting client expectations, MAYA develops brand identities, creates market share growth and builds customer loyalty for clients in the public and private sectors. Through market research, public relations and advertising, we are experts at reaching diverse audiences, especially Hispanics, the fastest growing minority population in the US
McAndrew Company, Inc. t/a DesignHouse	1350 Connecticut Ave., NW Suite 202 Washington, DC 20036	Lara Jacobs	Account Executive	202-721-0040	202-721-045	lara@designhouseonline.net	DesignHouse is a woman-owned business and is a certified DC Local, Small, and Disadvantaged Business Enterprise (LSR 10200716609). We are registered to conduct business in the District of Columbia, Maryland and Virginia. We are also a Maryland Certified Minority Business Enterprise (DOT MBE 97-362). DesignHouse is a GSA approved advertising and integrated marketing vendor for the Federal Government (GS-23F-0053S).

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Company Name	Address	Contact	Title	Phone	Fax	E-mail	Description
McCann Worldgroup	622 Third Ave New York, NY 10017	Matt Weiss	EVP, Chief Growth Officer	646-865-3354	646-865-3399	matt.weiss@mccann.com	McCann Worldgroup is one of the largest marketing communications companies in the world providing fully integrated solutions for local and global clients including the U.S. Army, Intel, Microsoft, and MasterCard. McCann has agency representation in 180 cities in 130 countries covering all markets, languages and nationalities. We are a wholly owned subsidiary of The Interpublic Group of Companies, which is a publicly traded company (NYSE: IPG).
McKinley Marketing Partners	111 Franklin Street Alexandria, VA 22314	Susie Aubuchon	Dir, Business Development	703-836-4445	703-836-4554	susie@mckinleyinc.com	McKinley Marketing Partners is a certified woman-owned business and we are GSA schedule contract holders to provide Advertising, Marketing Consulting and Integrated Marketing Solutions to the Government. McKinley supports clients in filling gaps in marketing, communications and public affairs projects. We satisfy these project-based needs for our clients by providing Interim Marketing Managers(sm)(IMM). McKinley has resources available in Washington, DC, Dallas, NY, San Francisco, and Denver.
Mendez England & Associates (ME&A)	4300 Montgomery Avenue Suite 103 Bethesda, MD 20814	Thomas C. England	President	301-652-4334	301-652-3733	tengland@engl.com	ME&A, a small business, provides public information, communications and outreach services for domestic and international clients. We are a former Census contractor involved in outreach for 1990 and 2000 Census projects (including adminstering local outreach programs in over 20 cities 1990. We also provide training (USAID and US Postal Service) and TA in areas of local government and public administration, community and local economic development. We are experts in intergovernmental relations.
Mullen	36 Essex Street Wenham, MA 01984	Melissa Lea	EVP, Director of New Business Development	978-468-8553	978-468-1133	melissa.lea@mullen.com	Mullen is wholly owned by the Interpublic Group of Companies (IPG). We operate as a stand-alone agency and are considered one of the top performers within the organization. Our agency has over \$800 million in capitalized billings and offers a full array of marketing services—Advertising, Media Buying and Planning, Strategic Planning and Research, Interactive, Direct Marketing, Business Analytics, Public Relations, Marketing to Women, Sports & Entertainment, Design and Retail Marketing. Mullen has three full-service offices that serve the entire U.S. market. Our headquarters are just outside of Boston, in Wenham, MA. Our other full-service offices are in Winston-Salem, N.C., and Pittsburgh, PA. In total, we have approximately 625 employees. We serve a variety of clients, ranging from consumer durables and non-durables to business-to-business, automotive and automotive aftermarket, retail and financial services. Specific clients are General Motors, Department of Defense— Joint Advertising Marketing Research Studies,
Muse Communications, Inc.	5358 Melrose Ave West Building, Ground Floor Hollywood, CA 90038	Byron Best	Account Director, Business Development	323-960-4080 ext 2916	323-960-4081		Wachovia Bank, HSBC Credit Card Division, Stanley Works, XM Radio, Lend

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Company Name	Address	Contact	Title	Phone	Fax	E-mail	Description
MWW Group	One Meadowlands Plaza East Rutherford, NJ 07073	Loren Waldron	Marketing Associate	201-507-9500	201-507-0092	lwaldron@mww.com	MWW is one of the nation's top 10 public relations agencies and is known for its results-driven approach to public relations. The agency is nationally recognized for its work in consumer marketing, corporate communications, investor relations, public affairs and government relations, and healthcare. Headquartered in East Rutherford, N.J., MWW operates 8 full-service offices in New York, Chicago, Los Angeles, Trenton, Seattle, San Francisco, and Washington, D.C. For more info, visit www.mww.com
MWW Group	1747 Pennsylvania Ave NW #1150 Washington, DC 20006	John Brennan	Vice-President	202-258-3993	202-296-4507	<u>Jbrennan@mww.com</u>	The MWW Group is a nationwide public relations firm with offices in seven cities across the country with principal offices in New York, New Jersey, Washington, DC, Los Angles, San Francisco and Seattle. We provide a complete range of services to state governments and Fortune 500 clients with multi-language capability. PRWeek has named The MWW Group as a finalist for agency of the year for the fifth straight year.
MWW Group	One Meadowlands Plaza East Rutherford, NJ 07073	Anthony Bawidamann	Vice President	201-231-6035	201-507-9978	abawidamann@mww.com	www.mww.com
National Media Inc	815 Slater's Lane Alexandria, VA 22314	Harold Kaplan	Creative Director	703-518-2398	703-683-3579	haroldk@natmedia.com	Advertising Agency with full service on creative, account, media and production. We are fluent in both Spanish and English and we service accounts throughout the U.S. We have 50 employees. The company is owned by two partners and has been in business for over 25 years. National Media is a full service agency located in Alexandria Va. We servic all types of business including Freddie Mac, Pfizer, Roche, Telefonica and American Hospital Association. We also work abroad in Mexico and Columbia. We have extensive government experience having done work for HHS. The company is privately held and has about 50 employees. We are fluent in English and Spanish.
New York Times	1627 I St., NW Washington, DC 20006	Joyce Poli	Managing Director, Advertising	202-862-0447	202-776-0881	polija@nytimes.com	
Nortel Government Solutions	12730 Fair Lakes Circle Fairfax, VA 22033	Steve Boykin	Department Manger, Census	301-520-0958	703-679-4901	Steve.Boykin@nortelgov.com	Nortel Government Solutions (Formerly PEC Solutions) delivers the services, expertise, mission-critical systems, and secure communications that empower government to ensure the security, livelihood, and well being of its citizens. Headquartered in Fairfax, Va., Nortel Government Solutions offers a one-stop shop for solutions designed to improve workforce productivity, reduce operational costs, and streamline inter-agency communications. Please visit www.nortelgov.com for more information.
Ogilvy & Mather NY Agency	309 West 49th Street New York, New York 10019- 7399	Frank Croce	Director, Finance/Govern ment Business	212-237-5484	212-237-5309	Frank.Croce@ogilvy.com	Ogilvy Worldwide is a wholly owned, independently operating subsidiary of the WPP Group Plc. one of the world's leading marketing communications firms. The Ogilvy Group has offices stratigically located throughout the United States. Ogilvy offers the full range of communications specialty services in-house,including advertising,direct marketing, interactive, brand identity, retail promotion, trade/event marketing, puplic relations,loyalty marketing and our fasttrack collateral operation.

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Company Name	Address	Contact	Title	Phone	Fax	E-mail	Description
ORC Macro	11785 Beltsville Drive Calverton, MD 20705	Michael Long	Senior Project Manager	301-572-0945	301-572-0988	Michael.C.Long@orcmacro.com	ORC Macro, a division of Opinion Research Corporation, is a research and management consulting firm providing assistance in marketing strategy, marketing research, information technology and other services. For nearly 40 years we have conducted telephone, mail, and online surveys, as well as focus groups and personal interviews, in almost 60 languages. We are headquartered in Calverton, MD, and have nearly 1300 employees in our 20 offices located throughout the country and internationally.
PA Consulting Group	4601 N Fairfax Drive, Suite 600 Arlington, VA 22203	Elmira M. Togliatti		202-442-2081	571-227 9001	elmira.togliatti@paconsulting.com	
PanCom International	3701 Wilshire Bl. Suite 800 Los Angeles, CA 90010	Greg Estow	New Business Development	510-387-5049	213-283-6729	greg@pancom.com	Company Name: PanCom International Status: Private Date Founded: 1981 Market Position: Leading Full-Service Advertising Agency Specializing in Asian American Consumers Headquarters Location: Los Angeles, California Industry: Advertising Services Offered: Media Planning, Media Buying, Creative, Production, Research, Account Services, Marketing Planning Company Executives: Young M. Kim, Chairman, CEO, Paul Y.S. Moon, President, CMO, Steve Goldman, President, COO Number of employees: 50
Peak Technology Solutions, Inc.	700 12 th Street, NW Suite 700 Washington, DC 20005	Mohammad Tariq, GISP	President	202-558-3531	202-558-3533	mtariq@peaktsinc.com	www.peaktsinc.com
PeterAlex Media	P.O. Box 110578 Cambria Heights, New York 11411	Patricia Fletcher	President & CEO	718-928-2933 x704	718-723-1001	pfletcher@peteralex.com	PeterAlex Media Corporation is an advertising and public relations agency that is devoted exclusively to helping age-based organizations, healthcare and alternative medicine companies build relationships with the Mature Market consumer. The firm is a small woman owned business. Unlike many advertising agencies, we specialize only in the 50-plus consumer. We have the experience and understanding of the mature marketplace and spot valuable strategies that will help organizations.
Petito Associates	35 Bradley Street Dobbs Ferry, NY 10522	Joe Petito	Principal	914-907-1073		jpetito10522@aol.com	Consultant with over 25 years experience administering federal government advertising contracts. Client experience includes U.S. Army, U.S. Postal Service, Bureau of Census (i.e. Census 2000), ONDCP, U.S. Treasury, Internal Revenue Service.
PFI Marketing	37 West 17th Street, Suite 7W New York, New York 10011	David Prince	President	212-463-8001	212-463-8080	david@pfimarketing.com	We are a marketing company specializing in advertising and events targeting the African American, Hispanic and Urban audience. Our staff of 15 professionals are expert in developing communications platforms for both national and local markets. Our primary office is located in New York City. We have satellite offices in Washington, DC and Pasadena California. Our President has the esteemed pleasure of having managed the African American marketing campaign for Census 2000.
PHA, Inc.	8280 Greensboro Drive Suite 601 McLean, VA 22102	Scott Honiberg	President	703-821-8944	703-893-3877	honiberg@erols.com	Small business providing federal marketing and market research services

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Company Name	Address	Contact	Title	Phone	Fax	E-mail	Description
Planning, Arrangements, Logistics Specialists, LLC.	1745 Pennsylvania Ave. NW #109 Washington, DC 20006	Richette L. Haywood	Managing Member	202-491-6841	202-396-7258	richettehaywood@palsllc.biz	Event management firm, 8(a) and SDB certified, based in Washington, DC with the ability to provide services nationally. In addition to event planning, we also provide media services. Language capabilities is English.
Porter Novelli	1909 K Street NW Washington, DC 20005	Dan Snyder	Partner	202-973-5833	202-973-5858	dsnyder@porternovelli.com	Porter Novelli (PN) is part of Omnicom (NYSE:OMC) and its family of marketing companies. PN was founded in Washington, DC on the idea that strategic marketing approaches should be applied to help govenment agencies address social issues. Today, PN is helping clients in 60 countries (100 cities, 17 in the US) achieve their business goals. PN provides a complete range of communications services including research, strategic planning, advertising & collateral, interactive, media relations & events.
PRATA Company, LLC	1342 Girard St. NW Washington, DC 20009	Meka Parker	Principal	202-588-7557		meka@pratacompany.com	PRATA Company is a strategic marketing and brand management firm headquartered in Washington, DC. We specialize in communications marketing, advertising, public relations, creative services and integrated marketing programs. We are a small, Hubzone, minority and womanowned business. Our language capabilities include English and Spanish. Our principal markets are commercial and government. Our geographical service areas are national though primarily mid-atlantic.
Premiere Radio Networks, Division Of Clear Channel Communications	1270 Avenue Of The Americas 9th Floor New York, NY 10020	Rob Drucker	National Account Manager	212-445-3906	212-445-3991	rdrucker@premiereradio.com	www.trustpremiere.com
PricewaterhouseC oopers	1800 Tysons Blvd McLean, VA 22101	Richard Rodman	Director	703-918-1007		richard.rodman@us.pwc.com	PwC is the largest professional services firm in the world, with more than 125,000 people in 142 countries. Our firm has been a trusted advisor to Fortune 500 companies, government agencies and public institutions for over 150 years. We have nearly 100 years of experience providing comprehensive business advisory and technical services to meet the government's financial, operational, risk and compliance needs through our Washington Federal Practice (WFP), located in McLean, VA.
Purple Sage Design, Inc.	2690 Locust St. Denver, CO 80207	Mark Schroder	VP Creative Services	303-861-9285	303-861-9289	mark@purplesagedesign.com	www.purplesagedesign.com
Pyramid Technology, LLC	1000 Technology Drive, Suite 1216 Fairmont, WV 26554	Donna J. Stumpo	Operations and Development Manager	304-363-4775	304-363-0867	Donna Stumpo@PyramidTechnologyLLC.com	www.PyramidTechnologyLLC.com
Qorvis Communications, LLC	1201 Connecticut Avenue, N.W. Third Floor Washington, D.C. 20036	David H. Bass	Managing Director	202-496-1000	202-496-1800	dbass@qorvis.com	Full service public relations/public affairs firm with offices in DC and Tysons Corner. 80 employees. Providing PR, PA, grassroots, research, media training, investor relations, creative services and crisis communications. Working with regional, national, and international clientele. One of the largest independently owned frims in the nation.
Quotient Inc.	6315 Hillside Court Suite E Columbia, MD 21046	Jeff Tornell	Vice President	410-309-9000	410-309-0075	jtornell@quotient-inc.com	a garage a special and a second a second and

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Company Name	Address	Contact	Title	Phone	Fax	E-mail	Description
R&R Partners, Inc.	101 Constitution Ave. NW Suite 800 W Washington, DC 20001	Michael Pieper		202-742-4554	202-742-4555	mike.pieper@rrpartners.com	R&R Partners is an integrated marketing communications firm with divisions specializing in government and public affairs, public relations, advertising, special events, broadcast production, digital marketing and research. Headquartered in Las Vegas, the company has offices in Reno, Salt Lake City, Washington, DC and Phoenix, with a proven track record on client assignments throughout the United States, Canada, Europe, Mexico and parts of Asia.
Richard E. Robbins Marketing Management Consulting		Richard Robbins		212-593-5298		rermkt@aol.com	
RightNow Technologies	102 Lee Drive Annapolis, MD 21403	Jon Wilburn	Communications Consultant	301-858-5044	301-858-5045	jwilburn@rightnow.com	
Rindi Media International, Inc.	1000 Connecticutt Ave. NW Suite 600 Washington, D.C. 20036	Dorinda White	Business Development	202-508-3897	866-741-6298	dorinda@rindimedia.com	Small minority, woman owned, african american/native american owned company specializing in strategic communications, public relations, and marketing. Italian fluency. Nationwide and international media campaigns, media outreach, strategy and marketing campaign design and implementation.
Robert Brandt & Associates, Inc.	7020 S. County Line Road Burr Ridge, IL 60527	Robert Brandt	CEO	630-325-2000	630-325-2042	rbrandt@robertbrandt.com	We are a SDVOSB marketing communications firm with offices in Chicago and Washington, D.C. We have \$6 million in fee billings, fully owned by Robert Brandt, a service-disabled Navy veteran. We are a full service firm, including creative, media planning and buying, production and web-based marketing. Our market experience includes service businesses, manufacturing, financial, food & beverage. The vast majority (85%) of our clients are national in scope.
Roth Associates	120 East 79th Street, Suite 5C New York, NY 10021	Casey Burnett	Analyst	202-215-7511		cburnett@askroth.com	Established in 1986, Roth Associates is nationally known and respected for its advertising agency search and compensation consulting. We are one of the pioneers of the agency search discipline: the organized process by which agencies are identified, screened, and narrowed down to a single choice that best meets an advertiser's needs. We offer an objective and seasoned understanding of marketers' needs, possess unparalleled industry knowledge, and provide current industry costs by function.
Sabre Systems, Inc	65 W. Street Road Suite A-200 Warminster, PA 18974	Christina Agresti	Creative Services Director	703-731-6977	215-957-5224	cagresti@sabresystems.com	Sabre founded in 1989, is a privately-held global company that assists clients in applying technology as well as marketing and communications to help solve problems, work more efficiently and maintain their competitive advantage. At Sabre, we make technology work by designing solutions in close collaboration with our clients. We have the talent, experience, key resources and proven ability and provide our clients high quality services to prepare for tomorrow with integrated solutions today!

2010 Census Communications Campaign - Industry Day Registration List											
Company Name	Address	Contact	Title	Phone	Fax	E-mail	Description				
Sarasota Observer	The Observer Group 1517 State Street, Suite 301 Sarasota, FL 34236	Terry Dukes	VP Sales & Mktg / Publisher	941-366-3468		tdukes@sarasotaobserver.com	The Sarasota Observer The South Sarasota Observer The Longboat Observer The East County Observer Gulf Coast Business Review				
Sawyer Miller	700 13th Street NW 8th Floor Washington, DC 20005	Tim Ryan	Sr. Vice President	202-585-2757	202-383-0079	tryan@sawyermiller.com	Sawyer Miller Advertising is a full-service agency with offices in Washington, D.C., New York, and Chicago. We are a hybrid of political and traditional advertising. Our "Madison Avenue on the Potomac" team blends our public affairs experiences with our creative expertise to form powerful, emotionally resonant campaigns that connect with target audiences. Whether in broadcast, print, or online, Sawyer Miller makes communications persuasive and motivating to both mind and heart.				
Schulman, Ronca, & Bucuvalas, Inc.	8403 Colesville Road, Suite 820 Silver Spring, MD 20910	Stephen Dienstfrey	Senior Analyst	301-608-3883	301-608-3888	s.dienstfrey@srbi.com	SRBI is a full service survey research firm. We have 4 interviewing centers with a total of 400 CATI stations; approximately 100 full-time employees and 800 part-time interviewers; a corps of over 40 Spanish speaking interviewers; and have conducted interviews in Chinese, Korean, Russian, Vietnamese, and Haitian Creole, among other languages. SRBI is incorporated in the State of New Jersey. We can conduct telephone interviews in all states, DC, Puerto Rico, and other possessions.				
SiloSmashers	2677 Prosperity Ave. Suite 100 Fairfax, VA 22031	Hezekiah White	Director of Business Development	703-797-5426	703-797-5427	hwhite@silosmashers.com	SiloSmashers has assisted Federal Government, Defense and corporate clients in transforming their organizations to achieve Peak Performance® for more than 13 years. Our philosophy is to partner with organizations to work effectively across organizational boundaries, with a focus on process, people, and technology integration. We drive peak performance. We enable clients to collaborate and structure solutions that achieve maximum efficiency and profitability.				
SKM Group, Inc.	SKM Corporate Square 6350 Transit Road Depew, New York 14043	Brad Nagel	Senior Vice President	716-989-3278	716-989-3220	bnagel@skmgroup.com	SKM Group is a full service advertising and marketing agency with a strength in direct marketing. Women owned business with thirty six full time employees. Services include research, strategic marketing, planning, creative development, public relations, and media placement. Experience in all media including TV/radio/outdoor/mail/email/web. Extensive language capabilities. Principal markets include financial, energy, education, and government. National/regional/state/local areas serviced.				
SRB Productions	1990 K Street NW	V. Andrea	Marketing	202-775-7721	202-775-7421	ajackson@srbproductions.com	- Washington, DC-based full-service communications company with a				
Strat@comm LLC	One Thomas Circle NW 10th Floor Washington, DC 20005	Don Shipley	Senior Vice President	202-289-2001	202-289-1327	dshipley@stratacomm.net	Strat@comm is a full-service public relations firm listed on the GSA Schedule. We offer a full range of public education, media relations, research, event management and editorial services. Our award-winning creative department is a team of designers, producers and web strategists who develop publications, exhibits, video programs and web sites. This inhouse creative capability allows us to give clients one-stop service that saves them time and money.				

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Company Name	Address	Contact	Title	Phone	Fax	E-mail	Description
Suh'dutsing Technologies, LLC	14201 Sullyfield Circle Suite 300 Chantilly, VA 20151	Anil Patibandla	Vice President	703-259-0406	703-818-8683	anilp@suhdutsingllc.com	Suh'dutsing is a Tribally Owned & Operated 8(a)/HUBZone/SDB IT services company. Our primary focus is Information Technology Services and Support, with emphasis on Systems Integration, COTS, WebServices/SOA, EAI, ERP, Technical Support/Help Desk, database/Software Development and PMO. Suh'dutsing currently hold two 6 Million IDIQ from Census Bureau. Suh'dutsing is perfrming Oracle Database Maintenance, CIO adbvisory services and document management strategy consulting work.
SYColeman	241 18th Street Suite 403 Arlington, VA 22202	Cristina Potter	Special Assistant to the VP/GM	703 412-1233	703-415-4536	cristina.potter@L-3com.com	
Systems Integration, Inc.	8201 Corporate Drive Suite 300 Landover, MD 20785	Kim Graham	Marketing Manager	240-764-1095	240-764-1095	kgraham@sysintegration.com	Systems Integration, Inc. (SII) has a proven track record and solid reputation for integrating state-of-the-art contact center management solutions while protecting legacy systems. SII provides expertise including setting up, staffing and operating contact centers in a manner that meets service level requirements, providing a competitive advantage in this ever-changing global marketplace. Our technologists are experienced professionals in the specification, design, build and operation of contact centers and help desks, computer telephony integration, and computer network design and implementation.
Tele-Consultants, Inc. / 7 Dias News	4080 McGinnis Ferry Rd., Suite 902 Alpharetta, GA 30005	Curt Renshaw	President	678-893-7900	678-893-7896	crenshaw@teleinc.com	7 Dias is a nationwide syndicated Spanish language news and entertainment weekly, aimed at the Hispanic and Latino population. Tele-Consultants, Inc. (TCI), the parent company, has been serving the Department of Defense since 1985. TCI has offices in six states, with satellite offices in 9 more, and currently provides \$17M worth of services annually to the DOD.
TEXEL SPL	1860 Michael Faraday Drive Reston, VA 20190	Daryl L. Coyle	Federal Sales	703-709-2941	703-709-2910	dcoyle@splis.com	\$120M, 320 employees, 23 locations in US, US Coverage, Privately Held, Small business, NAICS 517310, 517110, 517510, 517910. SECRET Facility Clearance and over twenty (20) cleared technicians. Voice, Data, Video Cabling Systems, Structured Wiring, Outside Plant (OSP), Inside Plant (ISP), Fiber Optics, Wireless, CISCO Networks, NORTEL Networks, Audio Video Systems, Video Conferencing, Security.

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The All-Star Group Companies Inc.	3710 Commerce Drive Building 1005 Baltimore, MD 21227	George L. Clark	Account Executive	443-543-7804	410-242-7166	george.clark@allstarcompanies.net	All-Star is a service disabled veteran-owned business (SDVOB). In addition, we are certified as a disadvantaged business enterprise (DBE) by a number of state and local governments. Nationally, the National Minority Supplier Diversity Council (NMSDC) has certified All-Star as a minority business enterprise (MBE). All-Star specializes in program management value-added services including: • broad-spectrum IT services and support • complete staffing and augmentation solutions • custom-tailored process, program and project management • diversity recruiting and training • effective monitoring of quality and performance improvement • centralized points of contact, accountability and requisition Currently, All-Star has employees in 45 states through out the country and is providing support to 7 of the 10 largest federal prime contractors.
The Gallup Organization	901 F Street, NW Washington, DC 20004	Elaine Cardenas	Director of Govt Marketing	202-715-3190	703-730-9445	elacard@aol.com	The Gallup Organization is a world leader in research methods, including public opinion polling, survey research, market segmentation studies, webbased research, focus group research, and evaluation of communication campaigns. The Government Division has a GSA FSS for public relations and market research and has managed several significant communication campaigns. The company has the capacity to conduct research in virtually any language. It has offices worldwide and in most major US cities.
The Image Generators, Inc	18156 Darnell Drive Olney MD 20832	Michael Weiner	President/CEO	301-924-3937	240-363-0062	mweiner@imagegenerators.com	Public Relations, Marketing Communications Consulting Services. Broadcast and Print collateral creative, design, production. Started 1985. Vietnam-era Vet owner. Small Business. Brainstorming, Consultation, Research, Development and Project Management of Concepts, Focus Groups, Graphic Design, Audio/Visual production, multi-media, web, and print. English and Spanish. Geography served is national.
The Miles Agency	P. O. Box 68228 Va. Beach, VA 23471	Delceno Miles	President/CEO	757-499-9627	757-473-1852	delceno@themilesagency.com	8a certified marketing and public and media relations DBE firm. Specialty includes public affairs, grassroots marketing, multicultural strategic marketing. Principal markets and service areas are Mid-Atlantic, Southeast and Southwest. Established in 1989.

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The Rios Company	1320 N. Van Ness Avenue Fresno, CA 93728	Angie Rios		559-485-1320	559-485-1364	arios@theriosco.com	The Rios Company is a full-service marketing, public relations and issues management agency with an emphasis in multicultural community outreach and social marketing. Our specialty lies in facilitating and strengthening human and organizational relationships. Established in 1989, the company is owned by Angie Rios. It is certified as a small, women and minority-owned business and has been awarded certification as a participant in the U.S. Small Business Administration's 8(a) program.
							We are a solutions-driven agency that works in a variety of different ways to ensure our clients' success. First, we get to know our clients' businesses and audiences and tailor the most efficient, cost-effective plan to meet their communications and marketing objectives.
							As part of our approach we identify organizational issues and problems that may adversely affect clients' communications and marketing efforts. All clients are unique, and we work to develop distinctive solutions to meet their needs. Whether its strategic planning, fundraising or communications, our programs and services can help organizations get the jump start they nee
The Tombras Group	630 Concord Street Knoxville, Tennessee 37919	Alice Mathews	Vice President	865-524-5376	865-524-5667	amathews@tombras.com	We are a full-service advertising agency, wholly-owned, small business entity. We service regionally, nationally and globably.
TMP Worldwide, Inc.	8280 Greensboro Drive, Suite 900 McLean, Virginia 22102	Lindsay Wozniak	Regional Vice President	703-269-0095	703-269-0112	lindsay.wozniak@tmp.com	TMP Worldwide is a global advertising and communications network with 323 offices in 33 countries. The Washington-based Integrated Marketing Communications division has worked closely with government agencies and with companies marketing goods and services to the Federal sector for more than 30 years. TMP also serves a range of business-to-business clients of all sizes. TMP is a subsidiary of Monster Worldwide (NASDAQ: MNST), which is part of the S&P 500 Index and NASDAQ 100 Index.
Vanguard Communications of Falls Church, Inc.	2121 K. St., NW Suite 300 Washington, DC 20037	Joseph Kelly	Executive Vice President	202-331-4323	202-331-9420	<u>ikelly@vancomm.com</u>	Vanguard is public relations firm solely owned by Maria Rodriguez and certified as a Small Disadvantaged Business(SDB). Founded in 1987 Vanguard provides the full range of communication services to not for profit organizations, government agencies and foundations with a staff of 30 and annual revenues of \$4 million. The company specializes in social marketing, media outreach, adaptation of marketing and materials to Hispanic audiences, and electronic and print materials design and development.
Voices, Inc.	1968 W. Adams Blvd Los Angeles, CA 90018	Ronni Jackson	Project Coordinator	323-730-7790	323-730-1450	ronni@voicesmediagroup.com	Voices, Inc. is a woman-owned, full service marketing, Outreach and Communications firm with cerifications as 8(a), HUB Zone, SDB. Voices, Inc. specializes in Multicultural Advertising, Community Outreach Campaigns, and Street Marketing.

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Vox Optima, LLC	2231 Crystal Drive Suite 501 Arlington, VA 22202	Merritt Allen	Executive Director	703-740-1120 ext. 701	703-6371114	merritt.allen@voxoptima.com	Offering full-spectrum public relations services, custom publishing, and production house. Professional print, video and multimedia production. Locations in DC Metro, Hampton Roads, Michigan, and New Mexico. Full business name: Vox Optima, LLC DUNS: 185739427 CAGE Code: 39PG7 SBA Woman-owned business? Yes SBA Service disabled veteran-owned business? Yes Number of employees: 8 CY2005 revenue: \$156K
WB&A Market Research, Inc	2191 Defense Highway Suite 401 Crofton, Md 21114	Claude Rogers	Marketing Associate	301-261-8806	410-721-7571	crogers@wbanda.com	A full service market research company in business for the past 20 years classified as a Small Business that's privately owned serving primarily the United States and Canada. We have completed research studies that require Spanish, French and various other languages. Further details regarding our corporate capabilities can be found at our website www.WBandA.com
Weber Shandwick	640 Fifth Avenue New York, New York 10019	Jill Murphy	Chief Business Development Officer	212-445-8339	212-445-8298	jmurphy@webershandwick.com	Weber Shandwick is one of the world's top three, full-service public relations firms, with 20 offices in all major cities across the U.S. and 50 more globally. An Interpublic Company, our firm provides clients with best-in-class services in Consumer, B-to-B and Entertainment Marketing, Corporate Communications, Healthcare, Technology and Public Affairs. Areas of specialization include Crisis Communications, Grassroots Marketing, Web Relations, Multicultural Marketing and others.
West Glen Communifcations	1875 I Street, NW, Suite 500 Washington, DC 20006	Debbie Friez	Senior Account Director	202-429-2018	202-429-6822	dfriez@westglen.com	West Glen Communications is a small privately held, full service video and audio PR services company. With offices in New York, DC, Chicago and San Francisco, WestGlen is a national company with both English and Spanish production and distribution capabilities for news, PSAs and target audiences. For 35 years, WestGlen has served a diverse client list including non-profit organizations, government and private and public companies.
Xenophon Strategies	1625 Eye Street, NW 6th Floor Washington, DC 20006	Michele H. Marin	Vice President	202-289-4001	202-777-2030	mmarin@xenophonstrategies.com	Xenophon Strategies, Inc. is a strategic communications firm specializing in crisis communications, government affairs and public relations with offices in Washington, D.C. and San Francisco, California. We provide a wide range of services to public and private clients in North America, including public relations, media relations, crisis communications and public affairs campaign management. Our 20 professionals demonstrate a high degree of initiative, creativity and interpersonal skills.
Young & Rubicam	285 Madison Avenue New York, NY 10017	Laura Griggs June Blocklin Terry Dukes	Contact Person Vice Chairman	212-210-3110	212-880-7596	laura.griggs@yr.com june.blocklin@yr.com terry.dukes@yr.com	 Full Service Marketing Communications Company providing advertising, CRM, Interactive, Market Research, Media Planning and Buying. Large size business. Owned by WPP. Language capabilities included will work with minority owned independent to fill all language needs. Areas serviced are United States and territories.